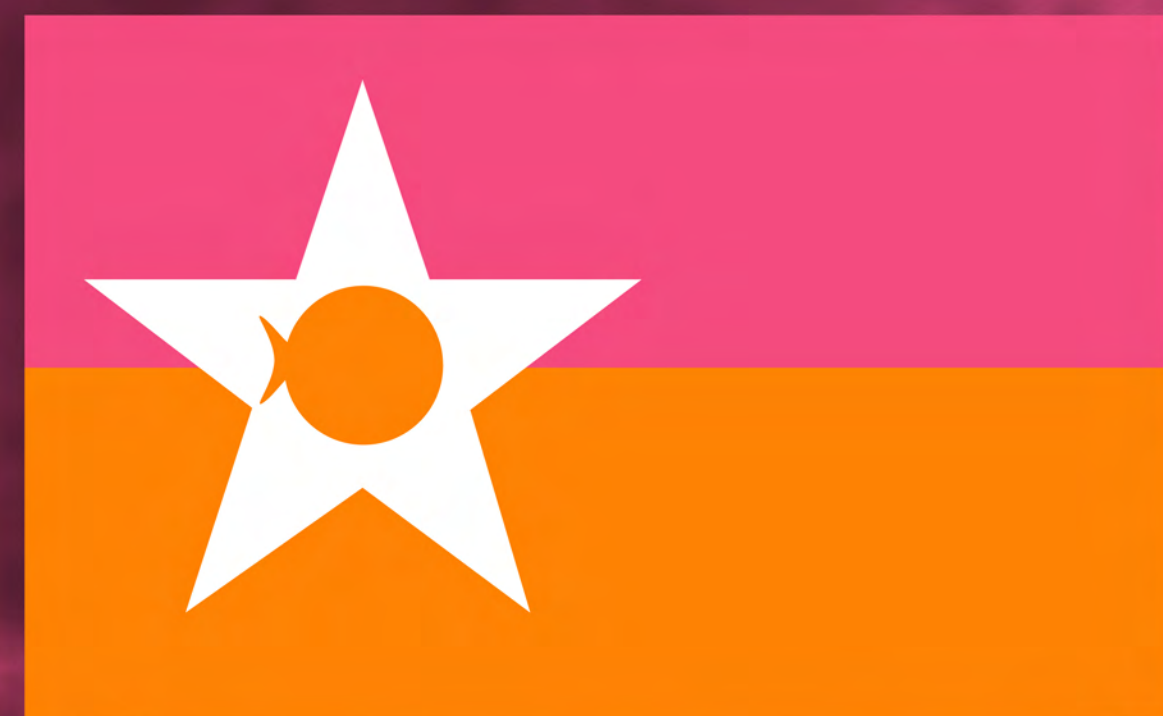




nacionsushi

FRANCHISE
DOSSIER

SUSHI + SOUTHEAST ASIAN FLAVORS

**A NATION IS LEADING
THE WAY.**

**A NATION FORMED
BY INDIVIDUALS WHO SHARE
THE SAME PASSION.**

**A NATION THAT STANDS
FOR SUPREME QUALITY.**

**WHERE EATING IS
A SACRED RITUAL.**

**WHERE THE ANCIENT ART
OF ORIENTAL CUISINE IS
HONORED.**

**WHERE THE TRADITIONAL
MEETS THE INNOVATIVE.**

WHERE THERE ARE NO BORDERS.

**WHERE DIFFERENT
LANGUAGES ARE SPOKEN
AND YET EVERYONE
UNDERSTANDS EACH OTHER.**

**WHERE LUXURY IS SYNONYMOUS
WITH SIMPLICITY.**

**WHERE A MORE HUMAN WAY
OF CONNECTING WITH THE
WORLD IS VALUED.**

WHERE THE PRESIDENT IS YOU.



THE MAGIC FORMULA

TO EXPAND

A powerful nation is built from the union, struggle, and perseverance of its people, who define a clear direction and a strategy to achieve greatness.

That's how Nacionsushi was born—driven by the strength of its people and the vision to create something extraordinary.





JOIN US IN THIS

JOURNEY OF FLAVORS

AND UNFORGETTABLE EXPERIENCES.

WE SHARE THE SAME

PASSION

*NACION
LOVEMARK*

We are a lovemark, a brand that strives to captivate and engage its audience. Our creative and surprising culinary offerings blend tradition with innovation.

A remarkable restaurant, featuring incredible sushi and the most captivating Southeast Asian cuisine, invites you to a unique, exquisite, and fun dining experience.

We are committed to delivering supreme quality in every dish we serve.



Our vibrant atmosphere, intricately detailed decor, and the diverse areas of our restaurants transport you on an incredible journey of imagination.

Nacionsushi is a franchise model designed for business owners and entrepreneurs eager to grow within a large and dynamic group.

We provide franchisees with comprehensive support and guidance across all areas of the business, ensuring their success.





nacionsushi®



OUR BRAND

ESSENCE

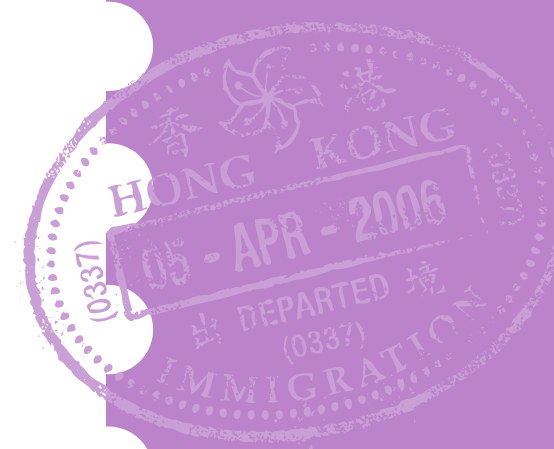
OUR BEST-KEPT
SECRETS

1.

THE BIGGEST AND
MOST DELICIOUS SUSHI ROLLS.

2.

FOOD COOKED ON THE SPOT USING
COOKING TECHNIQUES FROM ASIAN
CUISINE, CONSTANTLY EVOLVING.



3.

A VARIED MENU FOR ALL TASTES,
INFINITE FLAVORS.

OUR FAME ISN'T JUST FOR SUSHI;
WE HAVE A VARIETY OF DISHES THAT COMBINE
PERFECTLY WITH THE BEST INGREDIENTS
FROM SOUTHEAST ASIA.

4.

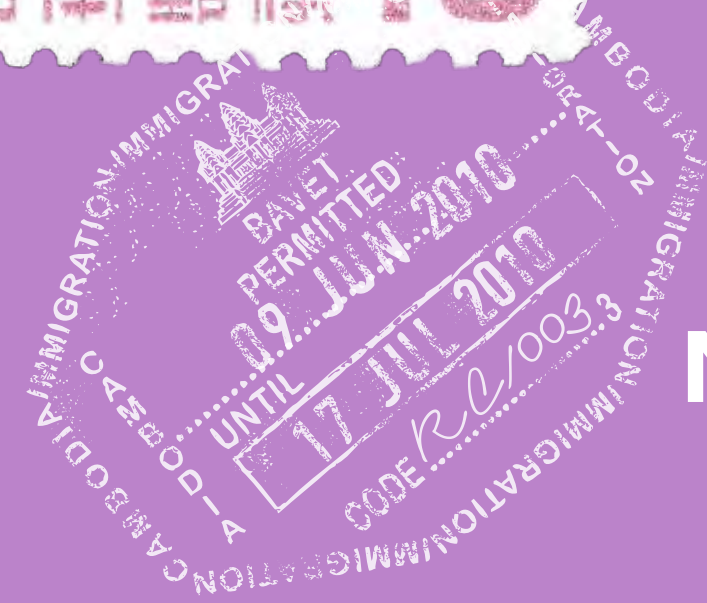
AN ENVIRONMENT THAT INVITES YOU TO TRY
NEW THINGS AND HAVE A GOOD TIME.
MULTIFUNCTIONAL PREMISES WITH THEIR OWN IDENTITY.

5.

TARGETED TO A DIVERSE AUDIENCE.

6.

WE WORK FOR OUR CLIENTS,
THEY ARE AT THE CORE OF OUR NATION.



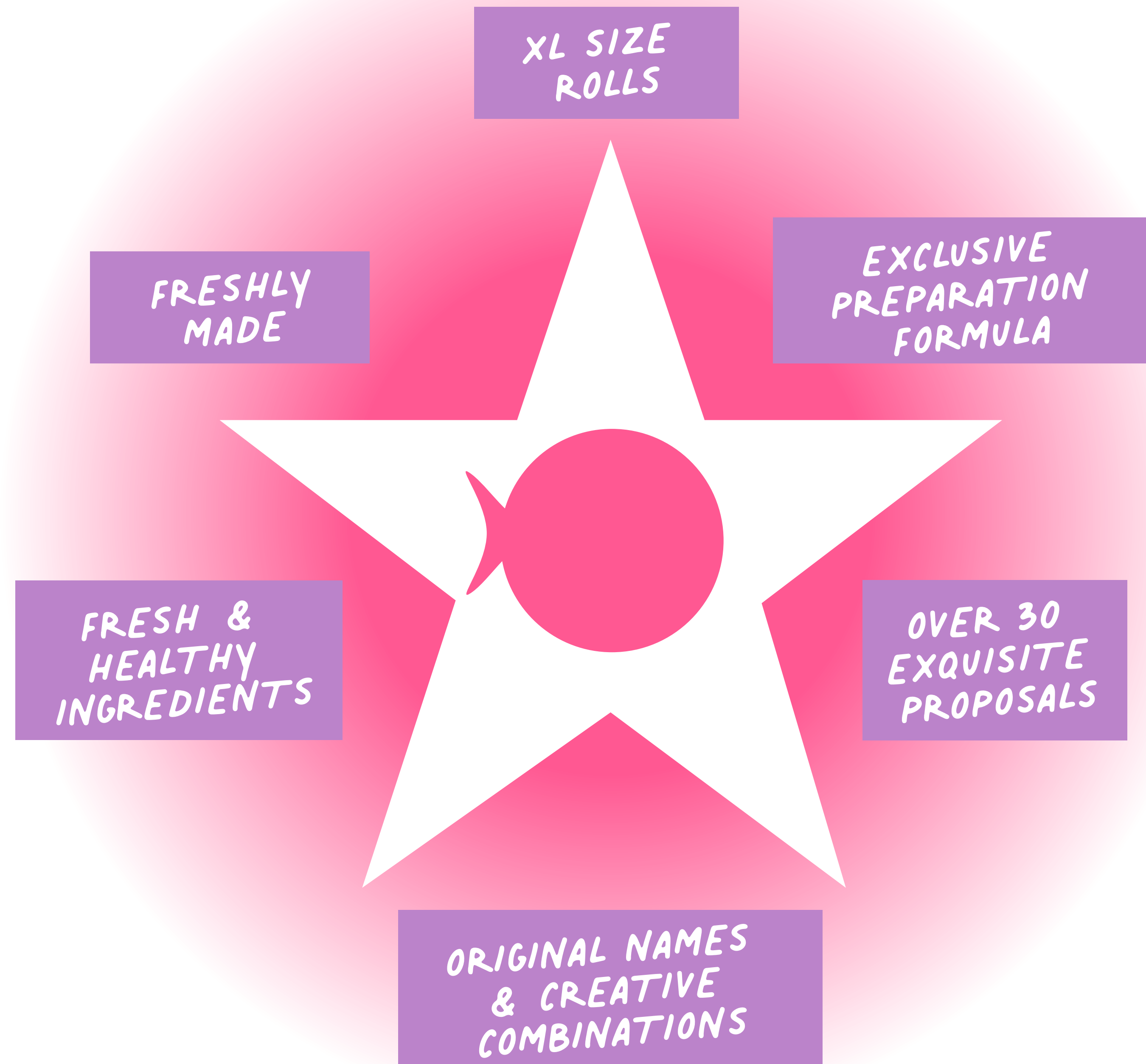


GASTRONOMIC PROPOSAL

YOU'LL FALL IN LOVE

GASTRONOMIC PROPOSAL

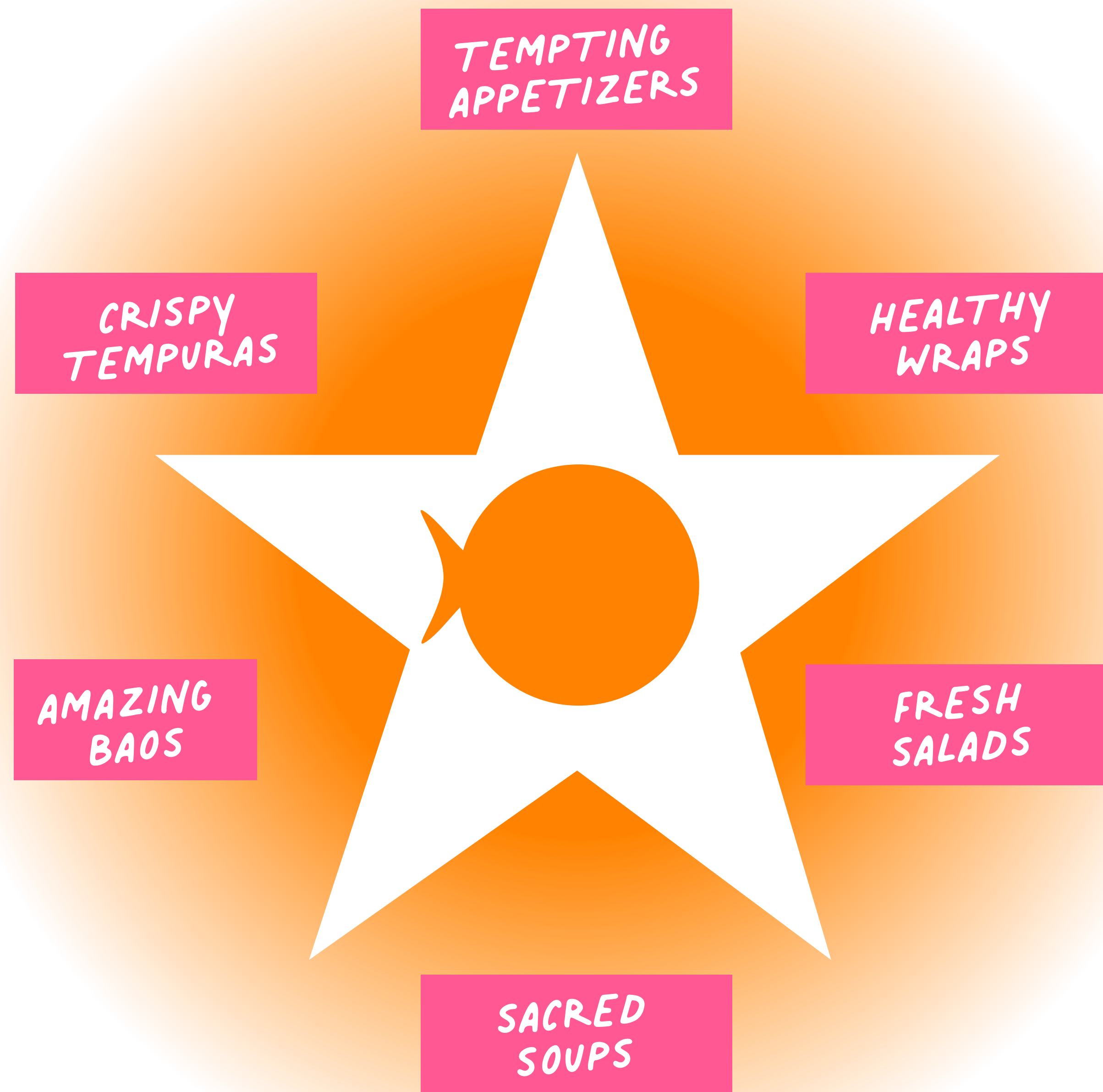
ORIGINAL
ROLLS





GASTRONOMIC PROPOSAL

ENDLESS FLAVORS

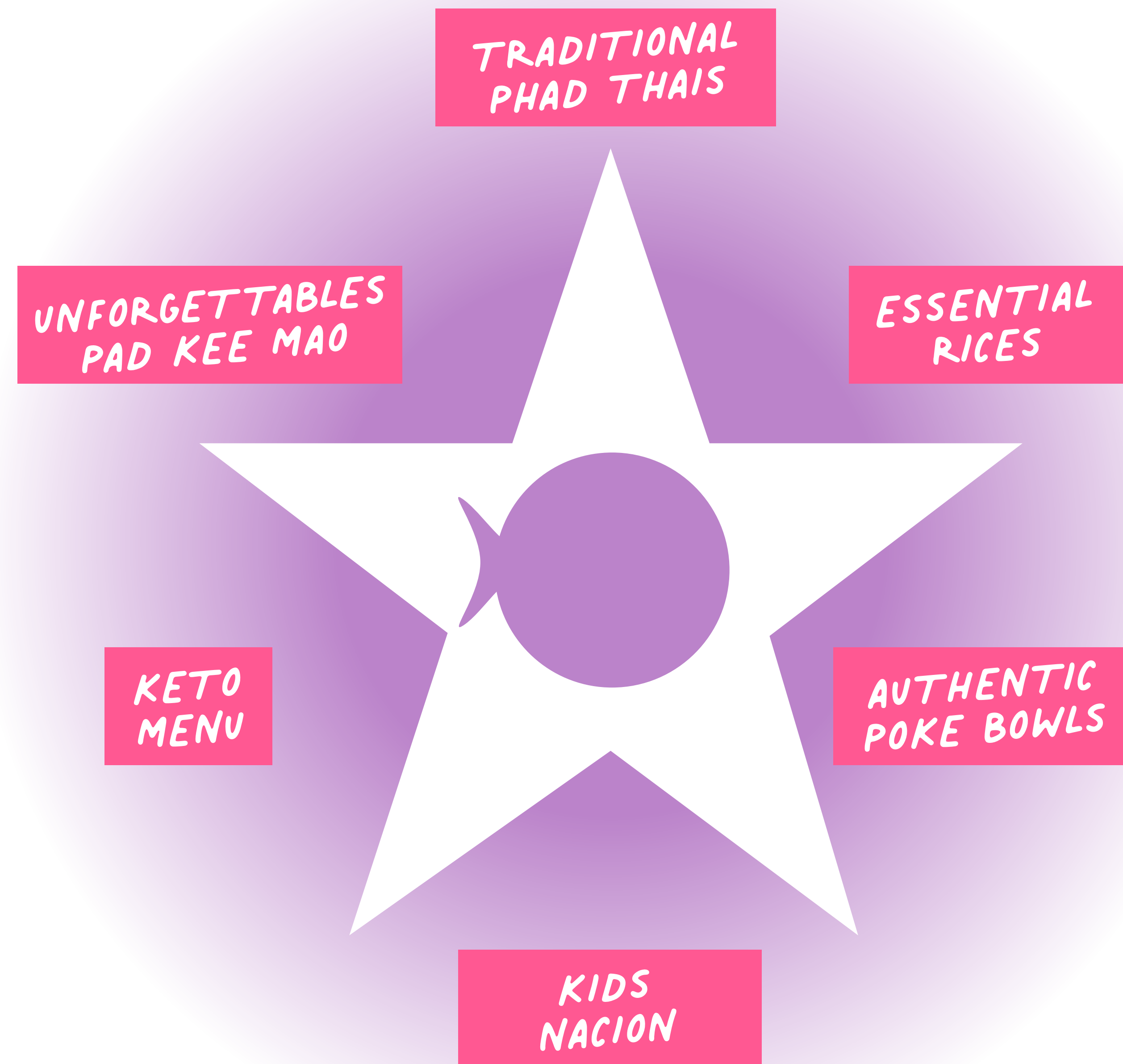






GASTRONOMIC PROPOSAL

ENDLESS FLAVORS

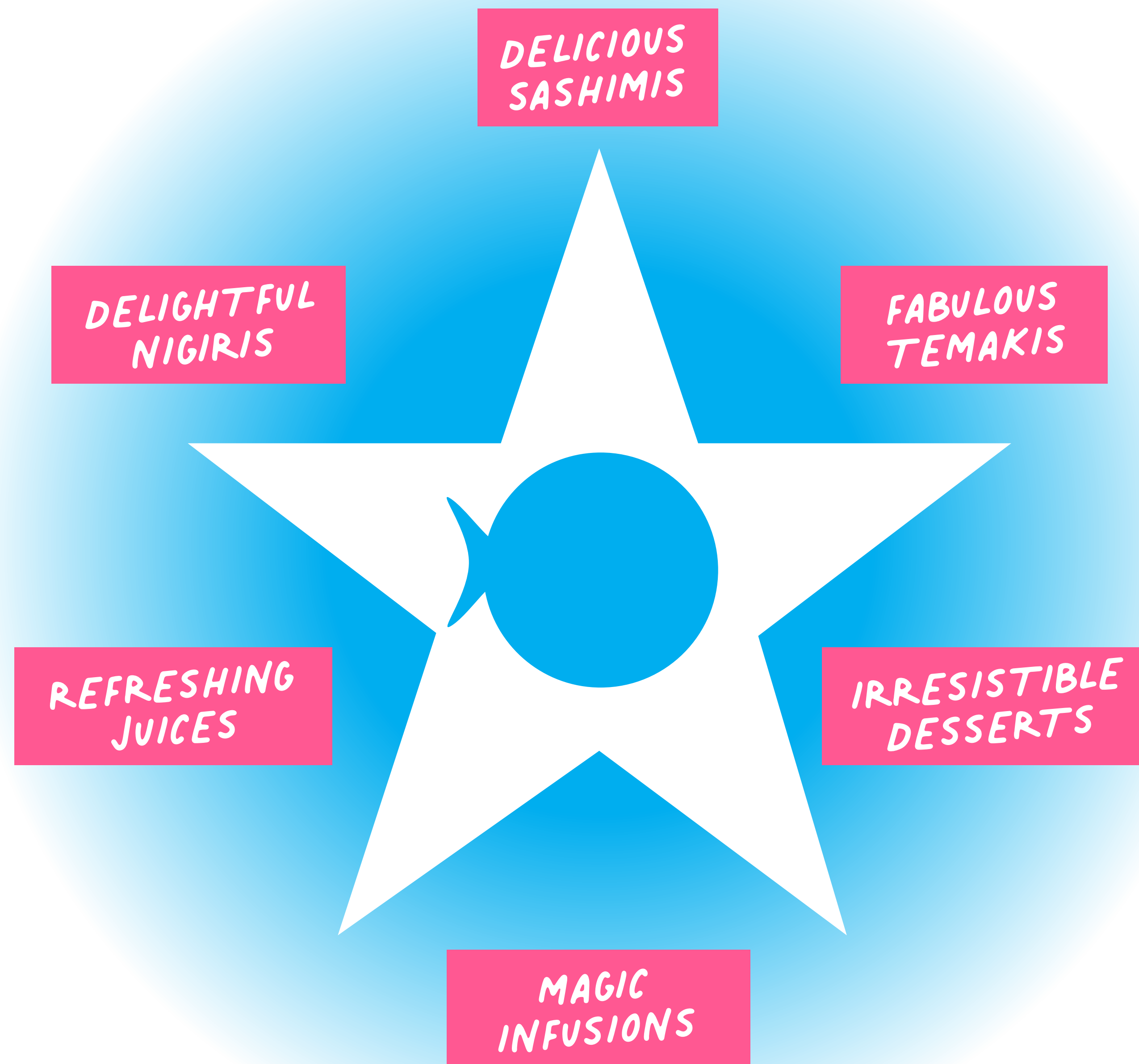






GASTRONOMIC PROPOSAL

ENDLESS
FLAVORS









OUR

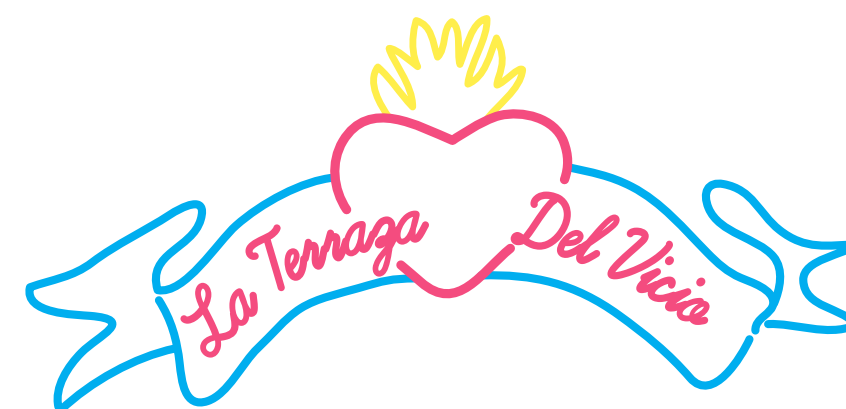
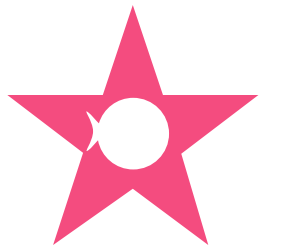
RESTAURANTS

*EXCLUSIVE AND DIFFERENTIATED
ENVIRONMENTS*

OUR

RESTAURANTS

EXCLUSIVE AND
DIFFERENTIATED
ENVIRONMENTS



la nacion
de los niños

DRAGONFLY BAR



The interior design of Nacionsushi restaurants is a fundamental part of our brand concept.

Different areas, clearly differentiated by furniture, lighting, materials, textures, and colors, represent our interpretation and inspiration from Japan and Southeast Asia, which are reflected in our interior design and decoration, regions that are also represented in our menu.

The various spaces within the restaurant are carefully designed to evoke unique sensations and experiences for our guests.

OUR

RESTAURANTS

EXCLUSIVE AND
DIFFERENTIATED
ENVIRONMENTS



LA CENTRAL

The main dining room features striking images and tables decorated with postage stamps from Japan and various Southeast Asian countries. A musical atmosphere helps make the experience more enjoyable and energetic.





同一个地方
One Place One Dream



La Nación

同一地方 同一梦想
One Place One Dream



La Nación es
Panameña ...



OUR

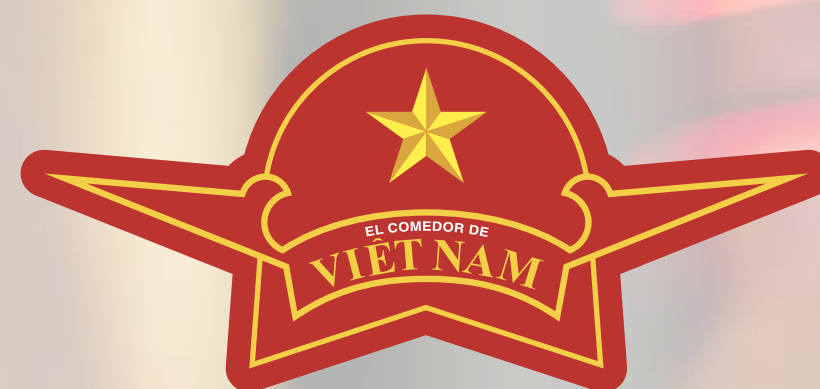
RESTAURANTS

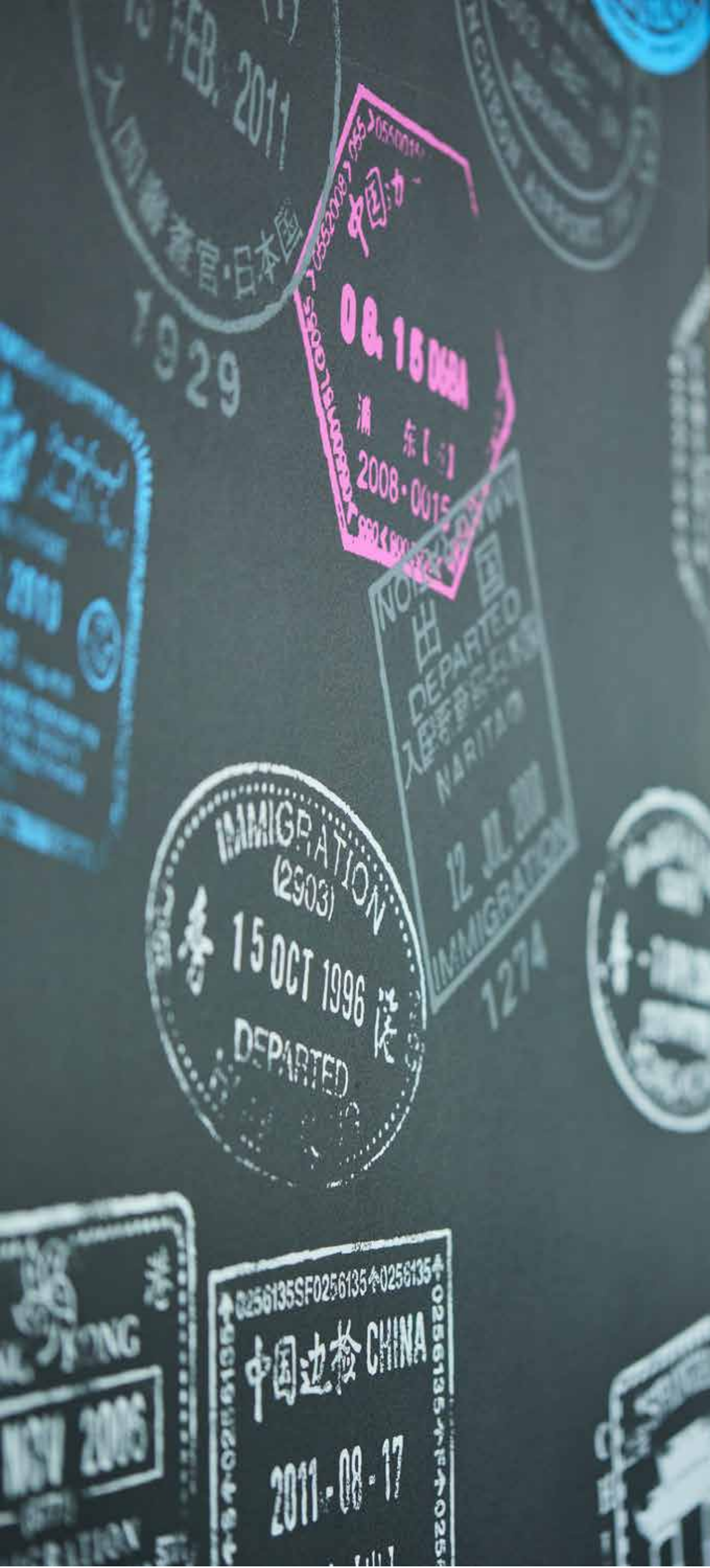
EXCLUSIVE AND
DIFFERENTIATED
ENVIRONMENTS



EL COMEDOR DE VIETNAM

"The Dining Room of Vietnam",
a space of vibrant colors, high tables
and chairs, and columns filled
with immigration stamps, ideal for groups.





DEPARTURES / Salidas				
FECHA	DESTINO	VUELO	ESTATUS	
19 ⁰²	CD GUATEMALA	NSW16	LANDED	
19 ⁰⁵	CD MEXICO	NSW22	ON TIME	
19 ⁰⁷	MEDELLIN	NSW23	ON TIME	
19 ⁰⁸	MIAMI	NSW21	NEW TIME	
19 ¹²	PARAGUAY	NSW24	ON TIME	
17 ⁰³	SAN JOSE	NSW09	LANDED	
14 ⁰⁵	CD PANAMA	NS01	BOARDING	
17 ⁰⁸	CHORRERA	NS07	LANDED	
18 ¹⁰	DAVID-CHIRIQUI	NS15	LANDED	
19 ¹¹	SAN PEDRO SULA	NSW26	NEW TIME	
18 ⁰⁷	VALENCIA	NSW13	LANDED	
19 ⁰⁶	MADRID	NSW20	ON TIME	

OUR

RESTAURANTS

EXCLUSIVE AND
DIFFERENTIATED
ENVIRONMENTS

THAI LOUNGE

Nature and Eastern culture coexist in this space, with a design surrounded by vertical gardens and Thai images and symbols.





OUR

RESTAURANTS

EXCLUSIVE AND
DIFFERENTIATED
ENVIRONMENTS



EL CIELO

Have you ever been promised heaven?
An intimate and special space where you
can enjoy unique and unforgettable
evenings that will elevate
the Nacionsushi experience.

El Cielo...





0km



umami!!!

SUSHI IS IN ME

THINK IN

SUSHI IS IN

nacionsushi

nacion sus

nacionsushi

THAILAND

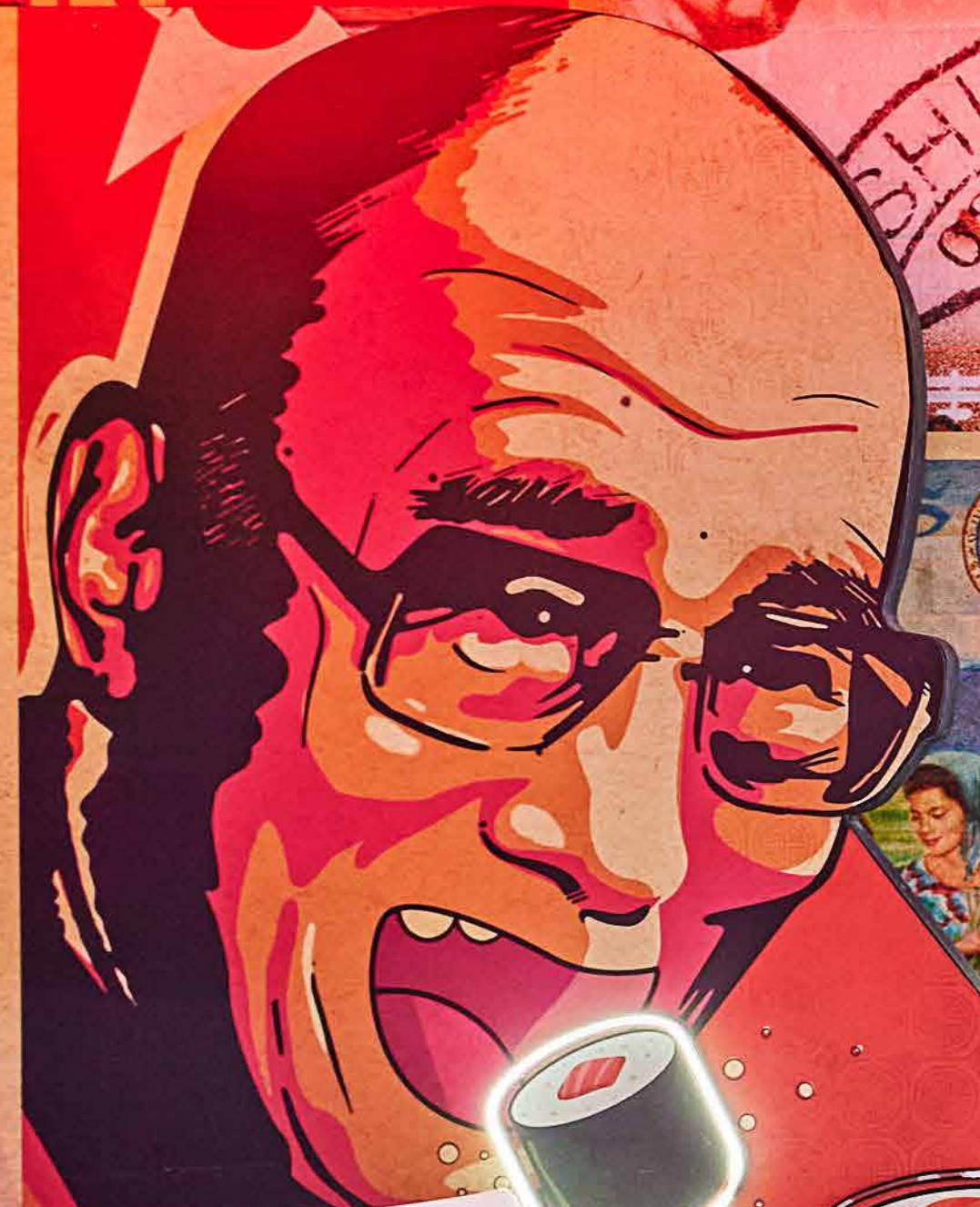
Việt nam

30

195

OSAKA

圓佰伍



OUR

RESTAURANTS

EXCLUSIVE AND
DIFFERENTIATED
ENVIRONMENTS

EL CALLEJÓN DE TOKIO

el
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"Tokyo's Alley",
a real street in the
vastness of Tokyo
right at your feet:
luminous signs, murals, colors,
and sounds that transport
you to this incredible
metropolis.

The most Instagrammable
spot in the entire space.



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OUR

RESTAURANTS

EXCLUSIVE AND
DIFFERENTIATED
ENVIRONMENTS

LA NACION DE LOS NIÑOS

"The Children's Nation", a magical world, packed with details for the little ones in your life, where they can enjoy our interactive games and have fun while eating something delicious.

la nacion
de los niños

la nacion
de los niños



OUR

RESTAURANTS

EXCLUSIVE AND
DIFFERENTIATED
ENVIRONMENTS

LA ADUANA

"The customs", a unique space,
with warm tapestries
and comfortable furniture.
Perfect for small groups seeking
a more intimate setting.

Aduana

Callejon Tokio

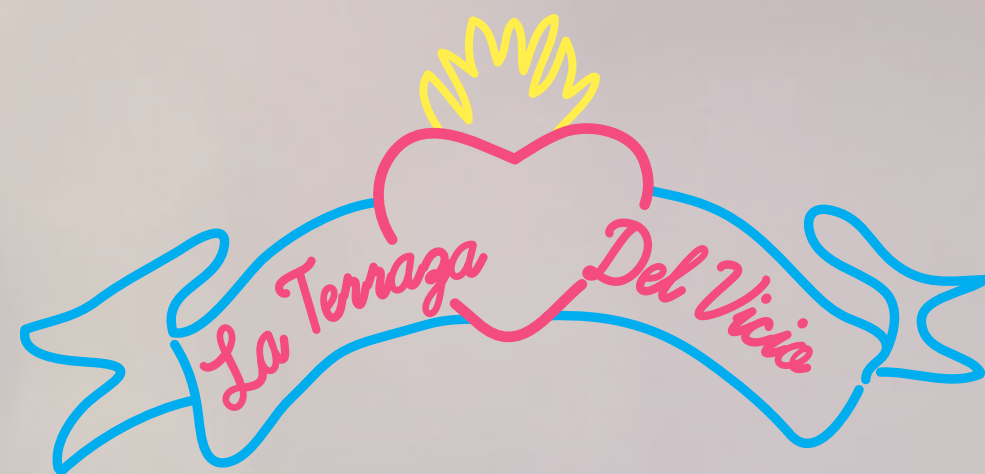
OUR

RESTAURANTS

EXCLUSIVE AND
DIFFERENTIATED
ENVIRONMENTS

LA TERRAZA DEL VICIO

"The Terrace of Vice": Outdoor fun and a relaxed atmosphere that contribute to enhancing our guests' overall dining experience.



OUR

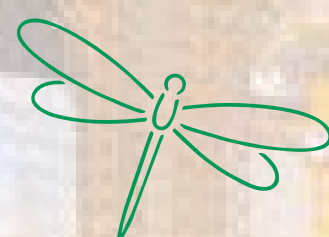
RESTAURANTS

EXCLUSIVE AND
DIFFERENTIATED
ENVIRONMENTS

DRAGONFLY BAR

A space where mixology and Asian flavors come together. Original cocktails, great ambiance, and the perfect vibe to complement the Nacionsushi experience.

DRAGONFLY BAR





WHY SHOULD YOU JOIN

OUR NATION

THE FRANCHISE



1.

UNIQUE BUSINESS MODEL,

products with no national or international competition.

2.

HIGH PROFITABILITY AND LOW COSTS,

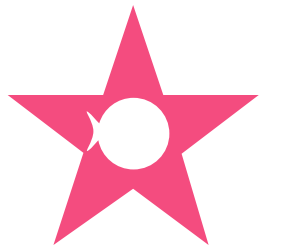
We offer profits from the very beginning. Our low production costs and minimal shrinkage allow for a high profit margin.



WHY JOIN

OUR NATION

THE FRANCHISE



3.

OUR EXPERIENCE AND TRACK RECORD SINCE 2014, WITH THE OPENING OF THE FIRST NACIONSUSHI.

We have over 40 restaurants worldwide.

In less than 5 years, we have become the most profitable and innovative sushi and Southeast Asian flavors franchise in Latin America and the world.

4.

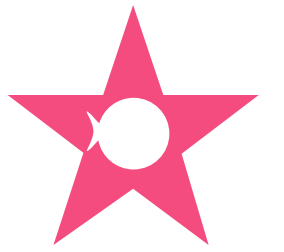
DIGITAL PRESENCE

We are on the main platforms that integrate the digital universe.

We create emotional experiences that begin with our online presence, facilitating reservations and providing fast, direct support, information, and daily coverage of all our restaurants, allowing us to captivate customers before they even try our food.



SERVICE TO THE FRANCHISEE

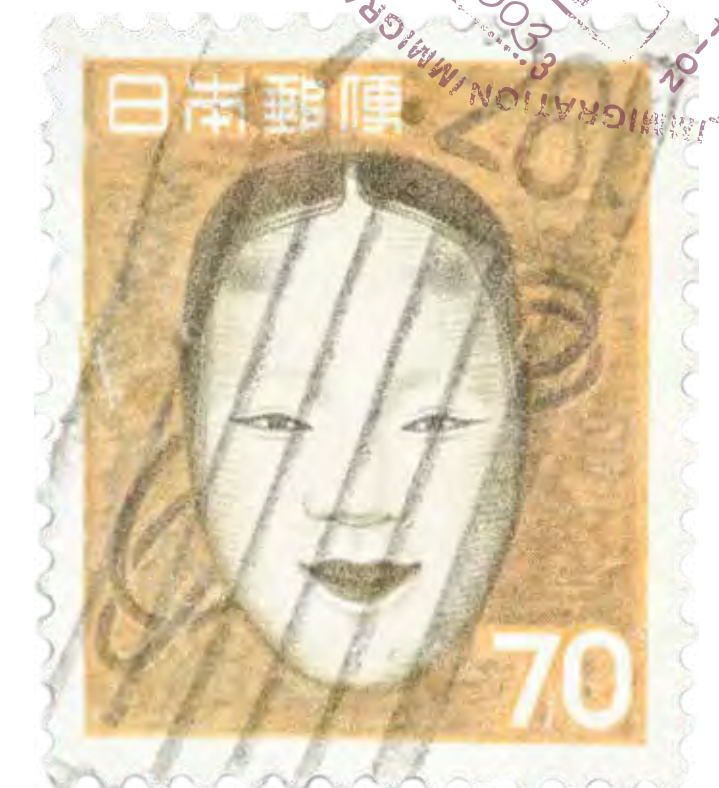


1.
SELECTION, DESIGN,
AND CONSTRUCTION OF THE PREMISES.

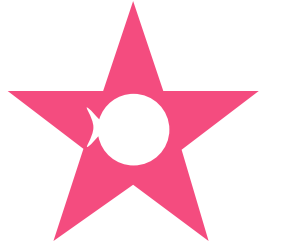
2.
BUSINESS MANAGEMENT AND TRAINING.

3.
PURCHASES AND SUPPLIERS MANAGEMENT.

4.
MARKETING.



SERVICE TO THE FRANCHISEE



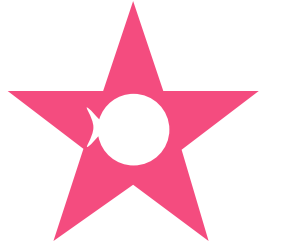
1. SELECTION, DESIGN, AND CONSTRUCTION OF THE PREMISES.

We handle the selection, design, and construction of the premises.

Our team evaluates the viability of each location, thoroughly reviewing all necessary factors to ensure the site is optimal for implementing the Nacionsushi business model, which is key to achieving long-term success and sustainability.

For design, permits, and civil works, we count with a specialized interior design and décor studio, as well as certified construction companies. They are responsible for executing and maintaining the high-quality standards across all our premises, while adhering to competitive prices and meeting the agreed-upon execution and delivery timelines.

SERVICE TO THE FRANCHISEE



2. BUSINESS MANAGEMENT AND TRAINING.

PRE-OPENING

PERSONNEL SELECTION.
OPERATIVE MANUALS DELIVERY.

THEORICAL TRAINING.
PRACTICAL TRAINING.

GRAND-OPENING

ON-SITE SUPPORT FROM OUR
OPERATIONS TEAM DURING THE FIRST
DAYS OF OPENING.

PERSONNEL ORGANIZATION.
PRODUCT MANAGEMENT.
CUSTOMER SERVICE TRAINING
AND SUPERVISION.

PERIODIC MANAGEMENT AUDITS TO
IDENTIFY DEVIATIONS AND OPTIMIZE
PERFORMANCE.

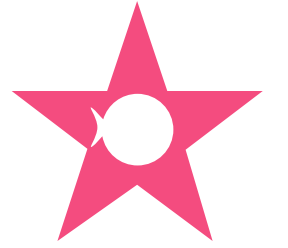
POST-OPENING

VISITS AND SUPERVISION
BY OUR OPERATIONS TEAM.

PREMISES MONITORING.
CONTINUOUS STAFF TRAINING.
REVIEW OF ACHIEVEMENT ACCOUNTS
TO IDENTIFY DEVIATIONS AND OPTI-
MIZE PERFORMANCE

PERIODIC MANAGEMENT AUDITS.

SERVICE TO THE FRANCHISEE

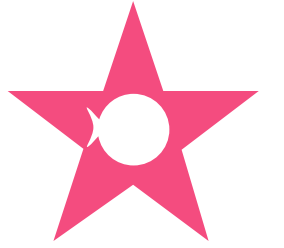


3. PURCHASES AND SUPPLIERS MANAGEMENT.

Our selection of approved, top-quality suppliers ensures business profitability through very competitive prices and a service-oriented approach toward the franchisee, always aiming for the final consumer's satisfaction.

Our specific software provides exhaustive control over sales, purchases, and inventories. The result is a smooth internal operation, driven by improved order management, leading to significant product savings and, therefore, higher business profitability.

SERVICE TO THE FRANCHISEE



4. MARKETING

We work with specialized advertising, branding, and digital marketing agencies within the hospitality sector.

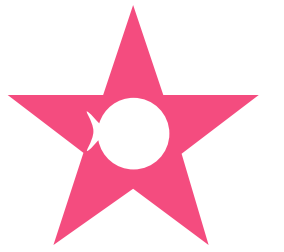
Our dedicated marketing department constantly develops strategies, integrating the latest trends and insights from our products and services. These initiatives are implemented across key online and offline channels.

Our strong brand identity and targeted marketing campaigns ensure a consistent flow of orders from day one.

BECOMING PART OF

OUR NATION

*WE'RE LOOKING
FOR YOU*



**We're looking for passionate investors and entrepreneurial, dynamic individuals who are serious, responsible, and eager to expand our Nation.
Are you ready to join us?**

Next steps:

1. PERSONAL INTERVIEW:

We would like to arrange an initial meeting with you to discuss further and complete our franchise application form.

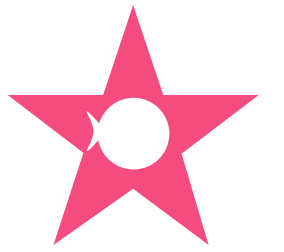
2. BUSINESS PLAN, BRAND PRESENTATION, AND VISIT TO NACIONSUSHI'S PREMISES

We will provide a business plan template for you to assess its feasibility.
You will be invited to visit the restaurant, experience our food, and learn about our concept and brand to familiarize yourself with what we offer.
Additionally, we will provide a detailed overview of the financial documentation.

BECOMING PART OF

OUR NATION

*WE'RE LOOKING
FOR YOU*



3. FRANCHISE PRELIMINARY AGREEMENT (PRE-CONTRACT)

By signing the Franchise Preliminary Agreement, a geographic area is reserved exclusively, the opening fee is paid, and we begin the process of validating the locations.

4. INVESTMENT PLAN AND FRANCHISE AGREEMENT

Once the location is selected, we sign the franchise agreement, outlining the investment and profitability plan to begin the opening process.

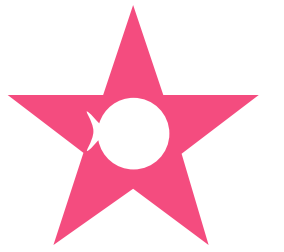
5. PROJECT LAUNCH

At this stage, all commercial space modifications begin, along with your training as a franchisee and the training of your staff. Advertising campaigns and all necessary preparations to commence operations are also initiated.

BECOMING PART OF

OUR NATION

*WE'RE LOOKING
FOR YOU*



6. GRAND OPENING

Your restaurant is now open, and support and guidance from all franchise departments will always be available to ensure your satisfaction and the profitability of your business.

FRANCHISE PROFILE



nacionsushi

FRANCHISE INDUSTRY

HOSPITALITY | THEMATIC ASIAN

COUNTRY OF ORIGIN

PANAMÁ

YEAR
FOUNDED

2014

WORLDWIDE
LOCATIONS

+40

INITIAL
FRANCHISE FEE

\$100,000

TERM OF
AGREEMENT

10 AÑOS

ROYALTY

5%

ADVERTISING

0%

AVERAGE
REVENUE

\$1,500,000
PER YEAR

MINIMUM
POPULATION

100,000

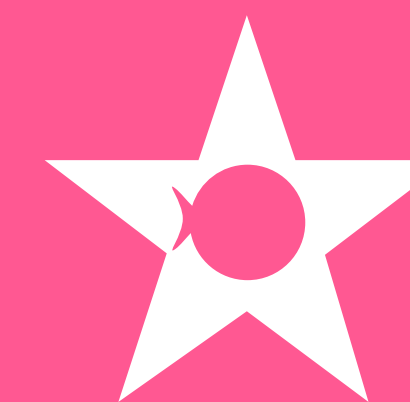
PREMISES
AREA

230 m² - 300 m²
+ TERRACE

RECOMMENDED
LOCATION

SHOPPING CENTERS
AND MAIN STREETS

FRANCHISE PROFILE



nacionsushi

REQUIRED INVESTMENT

\$500.000 / \$800.000
(DEPENDING ON THE PREMISES CHARACTERISTICS.)

FINANCIAL SUPPORT

YES.
SPECIAL CONDITIONS WITH MAIN BANKING INSTITUTIONS.

* Economic data based on the experiences and results of our existing franchise locations.
Please note that these figures may vary for new franchisees.

FRANCHISE PROFILE



PRODUCT
COST

30%

LABOR
COSTS

20%

RENT
COST

9%

ROYALTY

5%

OVERHEAD
COSTS

10%

PROFIT
BEFORE TAX

25%

* Economic data based on the experiences and results of our existing franchise locations.
Please note that these figures may vary for new franchisees.



nacionsushi



nacionsushi



PANAMA
ARGENTINA
COLOMBIA
COSTA RICA
EL SALVADOR
UNITED STATES
GUATEMALA
HONDURAS
PARAGUAY
PUERTO RICO

FRANCHISES

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 **@nacionsushi**